



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Fine Arts (Honours) Applied Arts - 3rd Semester - Recommendations for modifications to the Course Outcomes, Course Content, Mode of Assessment and Rectification of typographical error in the Learning Domains - Academic Council Resolution - Orders issued.

ACA 16

No. 7587/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 14.08.2025

Read:- 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 38/28544/ACA 16-3/2025, of the minutes of the meeting of the Academic Council held on 04.07.2025.

ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Fine Arts (UG), deliberated on modifying the Course Outcomes, Course Content and Mode of Assessment of DSC, DSE, MDC and VAC, type courses, and to rectify the typographical error in the Learning Domains in the Third Semester syllabus of Bachelor of Fine Arts (Honours) Applied Arts programme, and has submitted recommendations. (Recommendations are attached as Annexure)

The said recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 29.03.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Fine Arts (UG).

Hence, Course Outcomes, Course Content and Mode of Assessment of the said courses in the Third Semester syllabus Bachelor of Fine Arts (Honours) Applied Arts programme stands modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

Copy To

1. PS to VC
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4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Fine Arts (UG)
6. Tabulation /Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. Action Taken Report
11. Stock File/ File Copy

File No: 28544/AC A16-3/2025/ACA 16

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Section Officer

Annexure

Semester III

Typographical Error Rectified	Remember (K)	Page No: 34,38,42,45,49,57,61,65
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Course Name: Graphic Design & Visual Communication - I
Course Code:MG3DSCAAS200

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No (Modified)	Page No
1	An Introduction to Semiotics (L)			1,3,8	34
	1.1	No Change	No Change		
	1.2				
	1.3				
	1.4				
2	Identity Designs (T)			1,2,3,4	
	2.1	No Change	No Change		
	2.2				
	2.3				
3	Lettering, Typography and Its Application (T)			5,6,7,8	35
	3.1	No Change	No Change		
	3.2				
	3.3				
	3.4				
	3.5				
	3.6				
	3.7				
4	Design Tasks (Application Level) (P)			2,4,5,6,7	
	4.1	No Change	No Change		

	4.2				
	4.3				
	4.4				
	4.5				
	4.6				
	4.7				
	4.8				
5	Teacher specific Content				

Mode of Assessment

A.Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)		Page No
Components:	Marks	35,36
(a) Concept, Research & Process	12	
(b) Studio Involvement & Skill Attainment	10	
(c) Presentation & Viva	08	

B. End Semester Evaluation(ESE)- 70 Marks (Modified)		Page No
Mode of Examination: Practical (Display Valuation)		36
Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.		
NB: Mode of examination being ‘Display Mode’ No Question Paper shall be required.		
Criteria	Marks	
(a) Concept, Research & Process	15	
(b) Creativity	10	
(c) Originality	10	
(d) Involvement & Skill	15	
(e) Final Display & Viva	20	

Course Name: Design Theory and Practice
Course Code: MG3DSCAAS201

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No (Modified)	Page No
	History of Advertising			1,8	38
2	2.1	No Change	No Change		
	2.2				
	2.3				
	2.4				
5	Teacher specific Content				

Course Name: Illustration and Imagination
Course Code: MG3DSEAAS200

COURSE OUTCOMES(CO)

CO No.	Expected Course Outcome	Learning Domains * (Modified)	PO No(s).	Page No
8	No Change	K	No Change	42

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No (Modified)	Page No
1	Introduction to Illustration and its Functions (T+P)			1,5,6	42
	1.1	No Change	No Change		
	1.2				
	1.3				

2	Process of Developing and Illustration (T+P)				2,4,7
	2.1		No Change	No Change	
	2.2				
	2.3				
	Existing	Modified			
	2.5	2.4			
3	Digital illustration (T+P)				3
	3.1		No Change	No Change	
4	Exhibition and Presentation (L+T+P)				8
	4.1		No Change	No Change	
	4.2				
	4.3				
5	Teacher's specific content				

Mode of Assessment

A.Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)		Page No
Components	Marks	43
a) Practical Works	20	
b) Studio Involvement	10	

B. End Semester Evaluation(ESE)- 70 marks (Modified)		Page No
Mode of Examination: Practical (Display Valuation) Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding. NB: Mode of examination being ‘Display Mode’ No Question Paper shall be required.		43
Components	Marks	
(a) Concept, Research & Process	15	
(b) Creativity	10	

(c) Originality	10	
(d) Involvement & Skill	15	
(e) Final Display & Viva	20	

Course Name: Exploring Picture Book
Course Code: MG3DSEAAS201

COURSE OUTCOMES(CO)

CO No.	Expected Course Outcome	Learning Domains * (Modified)	PO No(s).	Page No
8	No Change	K	No Change	45

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units		Course Description	Hrs.	CO No (Modified)	Page No
	Existing	Modified				
3	Illustration Techniques for Picturebooks				6,7,8	46
	2.1	3.1	No Change	No Change		
	2.2	3.2				
	2.3	3.3				
	2.4	3.4				
4	Cultural Representation and Audience Engagement				1,2,3,4,5,6,7,8	
	3.1	4.1	No Change	No Change		
	3.2	4.2				
	3.3	4.3				
	3.4	4.4				
5	Teacher Specific Content					

Mode of Assessment

A.Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)		Page No
Components	Marks	46
a) Practical Works	20	
b) Studio Involvement	10	

B. End Semester Evaluation(ESE)- 70 marks (Modified)		Page No
<p>Mode of Examination: Practical (Display Valuation)</p> <p>Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.</p> <p>NB: Mode of examination being 'Display Mode' No Question Paper shall be required.</p>		46,47
Components	Marks	
(a) Ideation & Concept	30	
(b) Technical Proficiency	10	
(c) Display	10	
(d) Viva	20	

Course Name: Photography & Image Making
Course Code: MG3DSCAAS202

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No (Modified)	Page No
3	Digital Tools and Techniques			6,7,8	58
	3.1	No Change	No Change		

	3.2			
	3.3			
	3.4			
4	Critique, Exhibition, and Reflection			1,2,3,4,5,6,7,8
	4.1	No Chaange	No Chaange	
	4.2			
	4.3			
	4.4			
5	Teacher Specific Content			

Mode of Assessment

A.Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)		Page No
Criteria	Marks	58
Classroom Exercise participation	20	
Written Assignment	10	

B. End Semester Evaluation(ESE)- 70 marks (Modified)		Page No
Mode of Exam: Theory (Take- Home Exam)		58,59
End Semester Evaluation (ESE) shall be conducted as Take-Home Exam. The following format can be used for the question paper. There shall be no question paper from University.		
Criteria	Marks	
A.Long Answer type question: 2 out of 4 (2 x 25)		
1. Descriptive Type	25	
2. Analytical Type	25	
B.Visual Response 20	20	
Note: A visual response is a method of answering a question or conveying information through the use of drawings, images, photography or other visual representations instead of written test.		

Course Name: Art Writing
Course Code: MG3MDCAAS200

Mode of Assessment

A. Continuous Comprehensive Assessment(CCA)- 25 Marks (Modified)		Page No
Components	Marks	62
a) Written Assignment	15	
b) Studio Involvement	10	

B. End Semester Evaluation(ESE)- 50 marks (Modified)		Page No
Mode of Examination: Theory (Project Evaluation)		62
Students will present their completed essays from the entire course for final valuation. An external or internal expert will evaluate the project reports/writings through direct interaction with the students, providing a comprehensive review of their art writing achievements and understanding.		
Components	Marks	
Projects	30	
Viva voce	20	
NB: Mode of examination will be ‘Viva Voce’, No Question Paper shall be required.		

Course Name: Introduction to Photography
Course Code: MG3VACAAS200

COURSE OUTCOMES(CO)

CO No.	Expected Course Outcome	Learning Domains	PO No. (Modified)	Page No
6	No Change	No Change	4,5	65

Mode of Assessment

A.Continuous Comprehensive Assessment(CCA)- 25 Marks (Modified)		Page No
Components	Marks	67
a) Written Assignment	15	
b) Studio Involvement	10	

B. End Semester Evaluation(ESE)- 50 marks (Modified)		Page No
Mode of Examination: Practical (Display Valuation) Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.		67,68
Components	Marks	
Display of works	20	
Viva voce	30	
Note: The End semester examination will be conducted at the college and there will be no question paper from the University		